EIFSC Board Meeting 4/8/2014

Members present: Melissa Haars, Amy Blades, Sue Struchen, Jamie Achey, Lisa Gammon, Michelle DeGroot, Sarah Rife, Suzanne Manninen, Becky LeDuc, Susan Blocker

Meeting called to order at 4:48 p.m.

**Guests:** Sharon Cummings, executive director of VenuWorks, and David Soper, Cedar Rapids Ice Arena General Manager. Sharon was offered the executive director’s position in February. Cummings stated that VenuWorks management was excited to get back to the rink’s core mission, after being impacted by the closing of the Paramount and Cellular Center. She added that some policies and procedures hadn’t been continued through management turnover and “We needed to get back to process” so that there would be consistency. She acknowledged there were “some consequences to some decisions we made,” but added management was open to discussion. “We have a responsibility to city of Cedar Rapids to meet our numbers; to be sure we are collecting the revenue that is due to the city.”

Amy Blades said that the changes made coaches feel unwelcome.

A general discussion ensued about the need for more coaches, the need to revitalize the Learn to Skate program, for the rink to take over the organization of the Iowa Games and to market the rink and the Learn to Skate program. Cummings suggested an EIFSC committee meet with VenuWorks marketing direct Sara Madalinski periodically to develop ideas.

**Minutes**: Michelle DeGroot moved to approve, Sarah Rife seconded. Approve

**Treasurer’s report:** The board discussed the income from Upper Great Lakes. Amy Blades suggested some of the income be used to buy more club ice. Melissa Haars mention that David Soper was considering turning some afternoon public ice into freestyle. Jamie Achey moved to approve the treasurer’s report; Lisa Gammon seconded. Approved.

**Club Ice:** Melissa Haars reported that the RoughRiders would be holding hockey tournaments once a month, resulting in the loss of Saturday club ice. There was some discussion of alternate club ice times. Melissa Haars said she would poll club members.

**Test session:** is set for May 10.

**DARTFish usage**: The question was raised as to how old a skater should be in order to use the DARTfish. Rules will be distributed as part of the membership packet., and Michelle DeGroot agreed to clarify the issue of age.

**Next Meeting**: set for 10: 00 a.m. May 3. Meeting adjourned at 6:44 p.m.